

showroom 3.0

TDHI

Showrooms in Italy are created to present the product lines they have available, often putting them in competition with each other, because they are multi-brand showrooms in order to reduce costs. The most modern versions of the showrooms, in addition to presenting the lines, try to sell the products on behalf of the companies (definitive sale not production order commission).

The showrooms that we design, we furnish and set them up (unique proposals worldwide, including Italy, with payment up to 24 months), with projects tailored to the customer and we train the staff constantly to present the lines. They increase the visibility of the brands and companies represented, sell the products presented to end users, research retailers and distributors in the country, and create events inside the showroom itself in order to create prestige for the brands represented. They are dynamic showrooms and not static like everyone you know.

Our "showroom 3.0":

- do not wait, go to the market and involve potential customers,
- organize training events,
- organize communication events,
- search for retail,
- search for distributors in the country or countries of competence,
- and sell much more than normal showrooms.

Do you have a showroom? Present it, send us photos and the list of brands you promote and we will tell you what we can do for you.

Do you have a company that produces and want to open your own showroom? Introduce us to the company and the products and we will give you a free evaluation.

Do you want to have a showroom but you are worried about the investment? Introduce us to the products you want to promote and your company and we will propose a solution.

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Do you have a new product or project that you intend to propose in the market? Write to us, introduce us to the project, your wishes and goals and we will tell you if and what we can do for you.

As for all companies and divisions of THDI Group, our advice is to write to us, what your goals or needs are. The TDHI HUB Division will make a first analysis, and will send it to our General Manager Dr Magri and to you in copy.

International Secretariat
General manager Dr Paolo Magri

info@tdhi-international.com
generalmanager@tdhi-international.com

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